



EcoCounts In-house Journalist

EcoCounts

For a world in control of CO₂ emissions with a fair social and economic approach, motivating and supporting people and organisations to reduce their carbon footprints.

Our ultimate mission is to persuade people, business and government that together, we can take meaningful action using our Carbon Accounts framework. We are already demonstrating how this would work on the ground in our grassroots climate action group, with the goal to inspire people and businesses and ultimately government to introduce the same mechanism to reach science-based emission reduction targets on a national basis.

In Brief

We want our volunteers and participants to stay informed, inspired and connected. We're looking for someone who can turn the activity happening across EcoCounts into engaging content for our weekly mail-out to volunteers and participants, and a monthly public newsletter. Clear writing, an eye for interesting updates, and the ability to bring together news are key.

What will you be doing?

- Gather updates from EcoCounts volunteers and project leads.
- Write a concise, engaging weekly newsletter for participants and volunteers.
- Turn sustainability projects, events and achievements into clear stories.
- Highlight people, milestones and community successes.
- Ensure important governance and publicity updates are communicated clearly.
- Maintain a consistent tone and style that meshes with our vision.
- Improve engagement by making each newsletter informative and enjoyable to read.

Goals

- Produce a weekly newsletter to keep volunteers and participants engaged.
- Produce a public newsletter once a month, combining the most interesting info.

What are we looking for?

1. Strong written English and the ability to communicate clearly.
2. An interest in storytelling, journalism, communications or community engagement.
3. Ability to organise information from multiple people into one clear publication.
4. Good attention to detail and the ability to meet regular deadlines.
5. Our newsletter software is Wordpress-based Acymailing. It is simple and we'll train you with it.
6. Enthusiasm for EcoCounts' mission and a desire to help strengthen our community through communication.

What difference will you make?

Good communication keeps communities together. Your writing will help volunteers and participants understand the impact they are making, celebrate successes and encourage greater involvement across EcoCounts.

Rewards & incentives

We hope this role aligns deeply with your core values: empowering ordinary people to act sustainably and influencing policy and social norms around climate action. It will also allow you to develop valuable communication, journalism and editorial skills while contributing to meaningful environmental change.

Duration

1 year

Commitment

3 hours per week

Location

The writing can be completed remotely, while attending EcoCounts Monday meetings in North London – currently St Luke's Church, N7 9JS - will help you build relationships, gather stories and better understand the projects and people behind them.

Before you apply

We would love you to get stuck into the nitty-gritty of the role straight away and to start learning about us. We have a volunteer onboarding process to facilitate that, but we are flexible and if something is not working, we'll take your feedback seriously, to ensure the best chances for progress and success. We start out welcoming you to a Monday meeting, getting to know you a bit and then we give you a taster – a small task to do where we can get to know you and you us. Then we take it from there.

How to apply

Please send your CV, profile, linkedin profile or covering letter to <mailto:admin@ecocounts.community>

What happens next

We'll get back to you to arrange a meeting or video call with one of us. Our Monday evening meet-ups are especially good for jumping in at the deep end. Sign up to our newsletter or our social media channels for updates.