



# Event Facilitator

## EcoCounts

Our vision is for a world in control of CO<sub>2</sub> emissions - a fair social and economic approach that motivates and supports people and organisations to reduce their carbon footprints.

## In Brief

You are one of the anchors of the EcoCounts Mondays programme. Your primary job is to plan and run EcoCounts Mondays sessions, ideally about one a month in parallel with a second facilitator so that we put on 2 events a month.

These can be workshops, talks, film nights, open discussions or debates covering carbon reduction, climate resilience, and collective action. Planning, preparation, promotion, staging and follow-up need your attention and you'll get help with all of these.

## What will you be doing?

- Creating a plan for an event means deciding on a great topic that will attract a good audience – both existing members and new-comers. You may invite a guest speaker or arrange a film screening, set up a workshop on an interesting topic or a debate on a controversial subject. We can set up with whatever you need to build a network of potential involved parties.
- Preparing the event requires you to create the structure, agree with others on its content and format, liaising with everybody else involved especially if it involves a guest speaker or workshop facilitator
- You'll promote it to the group members internally
- Creating suitable texts and flyers for promotion publicly on eventbrite, linkedin, bluesky, instagram, nextdoor, in newsletters starting 2 weeks in advance
- Staging the event: on the evening, you'll have lots of help – someone to let people in, someone doing some photos or videos, maybe even someone doing some food
- We'll need to get some visual content or just verbal feedback on the night. This could be a photo from the evening, a sentence about what they learned, or a short written reflection. You don't need to edit or publish it – just collect it and add it to the shared folder. Over time, this becomes the raw material that keeps the whole communications side of EcoCounts running.
- You are also the first point of contact for new members attending their first Monday session. A warm welcome, a clear explanation of how EcoCounts works, and an invitation to get more involved are all part of your role. Adam or Jack will give a

run-down of how the carbon footprinting works quickly at the start when you are doing the intro.

- Your output is a live, functioning community – and evidence of it, one session at a time.
- Help directors, trustees & secretary keep reporting, stats, and feedback up-to-date

## Goals

1. Help build group chemistry
2. Educate group members on a whole range of different climate and sustainability related subjects
3. Attract new-comers to EcoCounts
4. Entertain!

## What are we looking for?

We are looking for someone with skills, experience and passion in these areas:

1. Climate, environment and sustainability should be your area of passion where you find the inspiration for a series of events
2. Working happily with a group of participants of 5 to 15 in number
3. Collaborate well with multiple other volunteers to make the events the best they can be
4. A good sense of organisation to make sure you get all the ducks in a row
5. Personal change is only one of the five ways that we can change society - we want to drive systemic change in our community, businesses and government too.
6. You should check out our manifesto to make sure you agree with the ways we advocate for the way forward in the climate crisis [https://ecocore.org/ecocore-manifesto\\_compressed/](https://ecocore.org/ecocore-manifesto_compressed/)

## What difference will you make?

The EcoCounts Mondays programme is a carefully considered approach to boosting EcoCounts' presence and audience. You'll be helping to get the ball rolling and making sure that Snowball Effect takes over.

## Rewards & incentives

We want to make sure you are really productive, so as we build our relationship with you, we will work out the best ways to keep you and the rest of the team inspired and happy. If we can win some funding from local grant-givers or councils, we'll also be able to put together a budget.

When you have built up a track record, we will of course be more than happy to celebrate it and share our gratitude of your work publicly.

## Duration

1 year

## Commitment

x hours per week

## Location

This depends on where our current meet-ups take place. You are preferably resident in our area of North London: Camden, Islington, Haringey, Hackney, Westminster and the City. We are very keen on everyone being local, coming to in-person meetings and leveraging their local knowledge and connections, to keep group dynamics strong and foster motivation and commitment.

## Before you apply

We would love you to get stuck into the nitty-gritty of the role straight away and to start learning about us. We are flexible and we'll take your feedback seriously, to ensure the best chances for progress and success. If you have any issues, please contact our trustee [Alexandra Wilson](#)

## How to apply

Please send your CV, profile, linkedin profile or covering letter to <mailto:admin@ecocounts.community>

## What happens next

We'll get back to you to arrange a meeting or video call with one of us. Our Monday evening meet-ups are especially good for jumping in at the deep end.