



# Purpose and Impact of 3rd Party Apps Available to Public

## EcoCounts

Our vision is for a world in control of CO<sub>2</sub> emissions - a fair social and economic approach that motivates and supports people and organisations to reduce their carbon footprints.

Our ultimate mission is to persuade people, business and government that together, we can take meaningful action using our Carbon Accounts framework. We are already demonstrating how this would work on the ground in local community action groups. We believe this will inspire governments to introduce the same mechanism to reach science-based emission reduction targets on a national basis.

## What will you be doing?

We are creating an app that lets you record your carbon footprint on a day-to-day basis. This will give us the most accurate and reliable carbon footprints in the UK. Once our participants can see where their carbon emissions actually occur, our findings so far is that most people get great benefit from knowing where and when and how they can control their personal climate impact, and why it is important in the struggle that is the climate crisis.

For our app, we want to make sure we are using the best techniques possible to make the process as easy as possible. So we need to check all the other mobile apps out there in the wild to see what they do and how good they are at doing it.

## What are we looking for?

1. Someone with a bit of space on their mobile phone for new apps
2. Analytical powers to judge critically how these apps perform their jobs
3. The ability to report back on what you find and add to our overview of what is out there, including what is great, what is cool and sometimes, what doesn't work at all
4. You should check out our manifesto to make sure you agree this is the way forward against the climate crisis – would you be happy advocating for what we suggest is the best approach? [https://ecocore.org/ecocore-manifesto\\_compressed/](https://ecocore.org/ecocore-manifesto_compressed/)

## What difference will you make?

Society has got itself into a dangerous situation with the climate crisis and EcoCounts aims to create a way out. You will enable our development team to create a really great app, and that will allow EcoCounts to get the best and most complete data from our participants. Of course we all consider each other equal, so being small and dynamic means EcoCounts is an opportunity for you to do the best and most fulfilling job you can.

## Before you apply

We would love you to get stuck into the nitty-gritty of the management role straight away and to start learning about us. We are flexible and we'll take your feedback seriously, to ensure the best chances for progress and success.